Structured Literacy™
Certified Professionals
Commitment Rewards

Program Terms & Conditions
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GET THE REWARDS

Effective in May 2019, the rewards program for The Center for Effective Reading Instruction will launch and will hereafter be known as the CERI Commitment Rewards Program or CCRP. The rules and regulations of the CERI Commitment Rewards Program are detailed in this document and will be known as Program Rules.

The Program Rules govern the Company’s relationship with CERI Certified Professionals who “opt in” the CCRP.

By activating the CCRP through your CERI Certified Professional Portal, you agree that:

- You have read and accept these Program Rules; and you have read and accept the terms of the rules and regulations.
- You consent to the collection, use, and disclosure of your personal data by CERI. Use includes but is not limited to sharing demographic information with our partners – allowing you to take advantage of their contributions to the CCRP.

All CCRP benefits, amenities, offers, awards and services are subject to availability and may be changed by the Company at any time without notice. CERI may terminate the CCRP, in whole or in part, with six (6) months’ advance notice to all active CCRP participants. If CCRP terminated, all unredeemed rewards or benefits will be forfeited without any obligation or liability, and no Redemption Award claims or promotional Award claims will be honored after the conclusion of the notice period.

CERI may at any time amend, modify or supplement these Program Rules, the structure for earning rewards and benefits at any time, with or without notice. CCRP Participants are responsible for remaining knowledgeable of the Program Rules and any Program Rule Changes. Your continued participation in CCRP will constitute your acceptance of any such Program Rule Changes.

ELIGIBILITY

- Participation in CCRP is free and available to any individual who: (a) is a CERI Certified Professional who is active and not expired; (b) Registers in CCRP through their active CERI Certified Professional Portal.
  - Participants will be placed at their respective CCRP Grades at time of “opt in”.

- Participants are responsible for reading and understanding the Program Rules. If a Participant has any questions about CCRP or these Program Rules, the Participant should contact CERI directly at CCRP@effectivereading.org.
PARTICIPANT REWARDS

<table>
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<th>SILVER</th>
<th>GOLD</th>
<th>V.I.P.</th>
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<td>New CERI Certified Professionals for 3 years or less.</td>
<td>CERI Certified Professionals for 3 to 5 years.</td>
<td>CERI Certified Professionals for 5 years or more.</td>
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- Welcome and thank you gift.
- Candidate eligibility for Structured Literacy™ “Teacher Feature”.
- Candidate eligibility for free IDA Membership via the IDA New Educator Impact Program. (New CERI Certified Professionals only)
- Candidate eligibility for Structured Literacy™ Educator of the Year.
- 10% off of Certification Renewal.
- 15% off of Certification Renewal.
- 10% off IDA CEU.
- 15% off IDA CEU.
- IDA Conference Perks (for those who purchase registration).

CONDITIONS OF PARTICIPATION

- Only individuals who are CERI Certified Professionals are eligible for participation. An individual must opt in to participate in CCRP by using the opt-in check box in their individual directory profile.

- Information provided by a participant will be maintained in the participant CERI profile. Account. All information provided by a Member in his/her personal profile must be valid and accurate and must be kept current by participant. CERI is not responsible for profile maintenance.

USE OF PARTICIPANT INFORMATION

- The information a Participant provides to CERI when opting in CCRP may be used only in order to provide participant with rewards that are a part of the CCRP. In addition, CERI will share participant information with CERI partners whose services are part of CCRP.
REWARDS GRADE

- Participants earn rewards based on the number of uninterrupted years that the participant has been a CERI Certified Professional. There are 3 rewards Grades:
  - Silver
    - Participant is a new CERI Certified professional or has been for 3 years or less.
  - Gold
    - Participant has been a CERI Certified Professional for 3 to 5 years
  - V.I.P
    - Participant has been a CERI Certified Professional for 3 years or more.

- Rewards may not be purchased or transferred, only earned.
- Participant must maintain renewal of CERI Certification within 30 days of renewal due date to maintain CCRP Grade.

REWARDS CANCELLATION

Opting Out / Cancelling Rewards

Opting Out. A Participant may cancel his/her CCRP participation in CCRP at any time by sending written notice of cancellation to CERI at CCRP@effectivereading.org. All unredeemed rewards as well as achieved participant Grade, will be forfeited immediately and may not be reinstated or transferred. CERI will also not compensate or pay cash for any forfeited or unused rewards. Participant may “opt in” again at any time and CCRP Grade will be adjusted to “Silver”. Participant will not be eligible for welcome gift or free IDA Membership.

Cancelling or Suspending by the Company. CERI may cancel a Participant’s rewards, suspend CCRP benefits, and CCRP Grade, should the participants CERI Certification become inactive due to non-renewal with immediate effect and without written notice. CERI will also not compensate or pay cash for any forfeited or unused rewards.

  - If CERI Certification Renewal is not completed within 30 days of renewal date, rewards Grade and benefits will be void until participant becomes CERI Certified.
  - At 45 days past renewal date, CCRP Grade will be adjusted to “Silver”. Participant will not be eligible for welcome gift or free IDA Membership.

EARNING REWARDS

Participant rewards are earned based on annual maintenance of Participants CERI Structured Literacy™ Certification. CERI Structured Literacy™ Certification must be renewed and maintained with appropriate CEUs and fees.

Participants are allowed a 30-day grace period to maintain their CERI Certification. After 30 days late, participants will be removed from CCRP. Participation in CCRP may be an option again once the CERI Certification renewal is completed. If CCRP involvement is canceled, participant status will be lowered to the “SILVER GRADE” and may not be eligible for:
• Welcome Gift
• Free IDA Membership via the IDA New Educator Impact Program

Upon participant “opt-in” the CCRP Grade will be established based upon initial CERI Certification.

Rewards may not be earned or acquired without participant opt in. Specifically, a participant must opt in to receive the benefits of the CCRP.

**REWARD LEVELS (GRADES)**

**SILVER GRADE**

Upon CCRP “opt in”, Participant will receive the following:

• Welcome Gift and Thank You Card.
• Free IDA Member for 6 months via the “IDA New Educator Impact Program”
  o **Free 6-month IDA membership is only for participants who are not and have not already IDA members.**
  o CERI nor IDA will also not compensate or pay cash value for this or any forfeited or unused rewards.
• Surprise Conference Perks
  o For CCRP participants that opt in and are in attendance to the Annual IDA Conference will receive a token of appreciation on site.
  o Participant “opt in” must occur within 30 days of conference in order to be eligible for this reward.

**GOLD GRADE**

Once participant has reached Gold Grade by maintaining CERI Certification and rewards participation for at least 3 years, participant will receive the following:

• Participant eligible for Structured Literacy “Teacher Feature”.
  o Teacher Feature winners will be highlighted on CERI Social media – honoring what they do as Teachers of Reading!
• Participant receives 10% off upcoming renewal.
  o This discount is only eligible for use **once**.
  o Discount may not be combined with any other promotion.
• Participant receives 10% off IDA on-demand webinars/ CEU.
  o This discount is only eligible for use **once**.
  o Discount may not be combined with any other promotion.
• Surprise Conference Perks
  o For CCRP participants that opt in and are in attendance to the Annual IDA Conference will receive a token of appreciation on site.
  o Participant “opt in” must occur within 30 days of conference in order to be eligible for this reward.
VIP GRADE

Once participant has reached VIP Grade by maintaining CERI Certification and rewards participation for at least 5 years, participant will receive the following:

- Participant eligible for Structured Literacy ™ Educator of the Year Award
  - Winner will be announced at the IDA Conference.
- Participant receives 15% off upcoming renewal.
  - This discount is only eligible for use once.
  - Discount may not be combined with any other promotion.
- Participant receives 15% off IDA on-demand webinars/ CEU.
  - This discount is only eligible for use once.
  - Discount may not be combined with any other promotion.
- Surprise Conference Perks
  - For CCRP participants that opt in and are in attendance to the Annual IDA Conference will receive a token of appreciation on site.
  - Participant “opt in” must occur within 30 days of conference in order to be eligible for this reward.